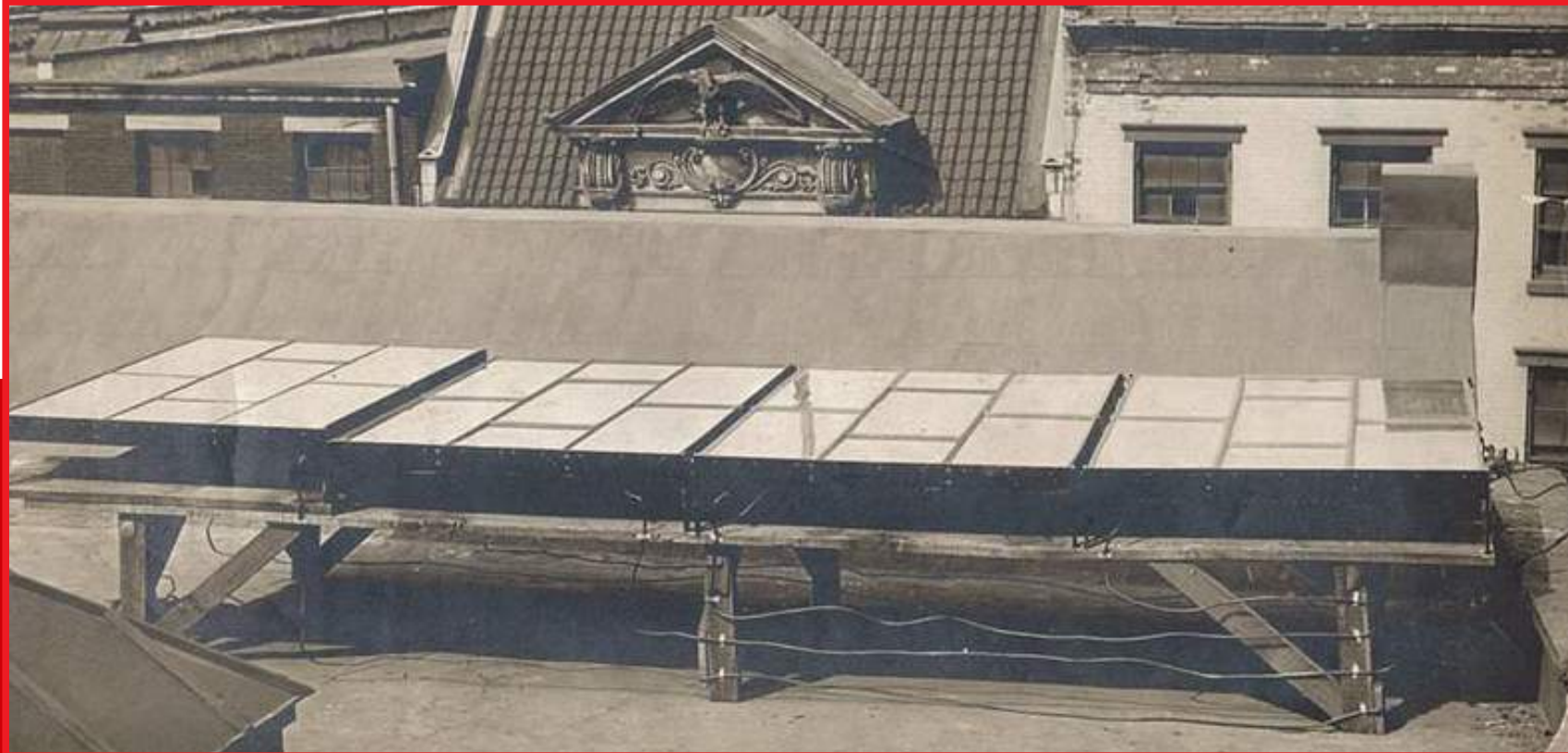


Solar is Growth



No. 1 Solar PCU Systems from last 10 years

First solar panel was made 140 year ago in America in 1881.



In India, Solar started commercially 20 years ago in 2000.

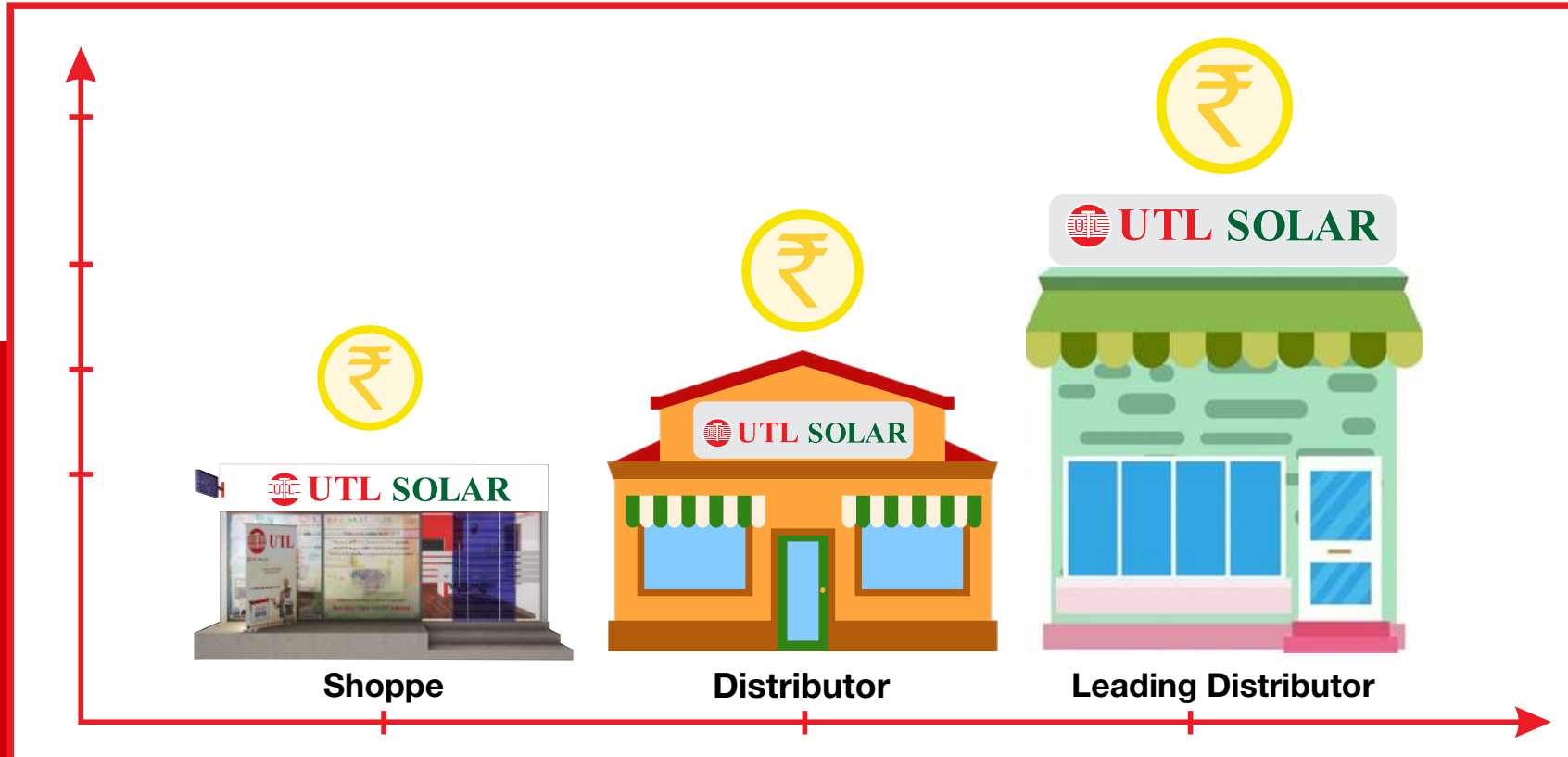
Revolution started 10 years back when Solar Inverters started getting used by general Public when **UTL started Solar in 2011.**



Solar is Growth



Shopee started 3 years back in solar are now distributors and are now doing **1 Crore Per Month Sale.**



They earned good margins out of it.

Solar is Growth



Just see around, Solar has reached just 2% homes,
in next 10 years **Solar will be Everywhere.**



Solar is Future

No. 1 Solar PCU Systems from last 10 years

UTL is leader in Solar Distribution market since last 10 years



INDIA'S MOST PREFERRED
SOLAR INVERTER BRAND*

Over the past **25 years**, UTL's Products and batteries have provided more than **10 billion** hours of backup for over **1 Crore** consumers in more than **20 countries**, including **USA, UAE & Russia.**

Solar is Growth

UTL in 2020-2021



UTL PCU started in 2011

**In first 2 years there were issues in products,
as installers were not trained, designs were new.**



**But now these are highly matured solar products.
Product maturity is minimum 5 years cycle.**

Solar is Growth



UTL rMPPT SOLAR PCU



No. 1 from last 10 years

No. 1 Solar PCU Systems from last 10 years

Solar is Growth



**Time Tested Solar Products from a Time Tested
25 Years Old Brand**



UTL SOLAR

No. 1 Solar PCU Systems from last 10 years

**MNRE NISE Director General Sh. Arun K Tyagi awarded
UTL as largest offgrid Solar Company award in Jan 2019**



**Largest Off Grid Solar Company Award facilitated by
Director General, NISE, MNRE**

Honored as India's Most Preferred Solar Inverter Brand



2018-2019

No. 1 Solar PCU Systems from last 10 years

Honored as India's Most Preferred Solar Inverter Brand

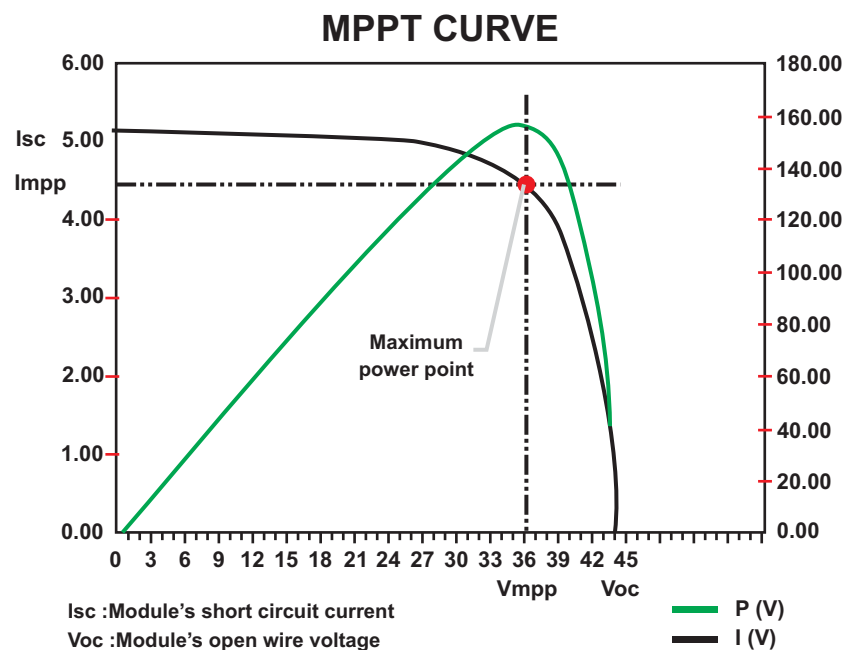
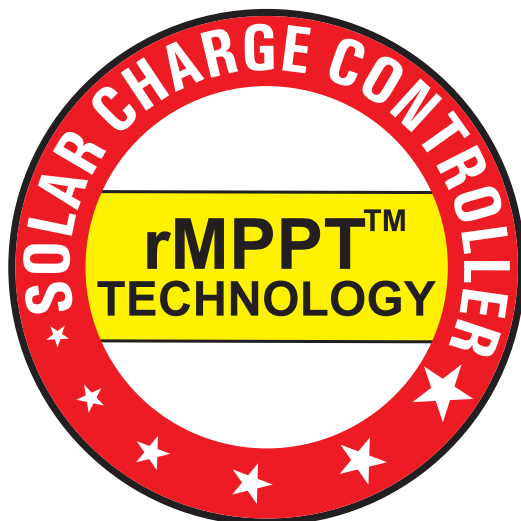


2019-2020

No. 1 Solar PCU Systems from last 10 years

Patent pending Technology - rMPPT

UTL has own R&D Team that developed this New Technology 10 years ago.



Highly efficient patent pending rMPPT Technology that gives best results in Solar.

Solar is Growth



**Check Anywhere,
Highly Satisfied User Everywhere.**



UTL Solar PCU - Kashmir Pulwama Consumer don't have words to describe how UTL is performing good

From Kashmir...

No. 1 Solar PCU Systems from last 10 years

Solar is Growth



**Check Anywhere,
Highly Satisfied User Everywhere.**

UTL- Solar Malayalam Review



Best Solar Inverter 2020 | UTL Gamma+ | UTL Battery | UTL Solar Panel | UTL Full Installation

... to Kerala

No. 1 Solar PCU Systems from last 10 years

675VA -100KVA



No. 1 Solar PCU Systems from last 10 years

Solar is Growth

SHAMSI (Solar Square Wave)

Cheapest range in Solar PCUs



**Available in
675VA to 1475VA**

FEATURES

- Maintain battery health for longer life.
- Modified Sine wave output.
- Built-in IT mode.
- Easy Installation & low maintenance.
- Best Regulated output.
- Battery Charging with Multi stage (Bulk, Absorption & Float)
Auto Equalize in a month.
- Protections : RBP, RSPV, OVL, BL, OBC, SC, IHV & ILV.
- Inbuilt PWM Solar Charge Controller.
- Priority Mode Selection
1) PCU 2) Hybrid 3) Smart
For Saving Energy & Money.
- Can Operated without Solar.
- LED Display for Operation & Fault.

Solar is Growth

Heliac Solar Sine Wave

Most selling Range in Solar PCUs



Available in
850VA to 3500VA

FEATURES

- Inbuilt PWM Solar Charge Controller.
- Multi-Colour LCD Display.
- Freq.-Available 50 & 60Hz.
- Multi Charging Stage (Bulk, Absorption & Float) Auto Equalize in a month.
- Solar Priority for Load & Battery Charging.
- Preference to Solar Power over Grid Power.
- Pure Sine Wave Output.
- Protections : RBP, RSPV, OVL, BL, OBC, SC, IHV & ILV.
- Compatible with DG as an Input Source.
- Compatible with IT Load.
- Compatible with SMF, Gel & Tubular Batteries.
- Priority Selection - PCU, Smart & Hybrid for Saving Energy and Money.

Solar is Growth

Gamma rMPPT Solar

Mid Range Bestselling rMPPT PCU



Available in
1kVA to 5kVA

FEATURES

- Controller based Design, Pure Sine Wave with 100% Tracking of Solar Panel, Built in rMPPT Charge Controller.
- Multi-Colour LCD Display.
- All Parameter Selected.
- Freq.:- Available - 50Hz & 60Hz.
- Multi Charging Stage (Bulk, Absorption & Float)
- Solar Priority of Load & Battery Charging.
- Preference to Solar Power Over Grid Power.
- Pure Sine Wave Output.
- Protections : RBP, RSPV, OVL, BL, OBC, SC, IHV & ILV.
- Compatible with DG as an Input Source.
- Compatible with IT Load.
- Compatible with SMF, Gel & Tubular Batteries.
- Priority Selection - PCU, Smart & Hybrid for Saving Energy and Money.

No. 1 Solar PCU Systems from last 10 years

Solar is Growth

Alfa+ rMPPT Solar

Best Quality Single Phase Solar PCU



**Available in
1kVA to 15kVA**

FEATURES

- DSPic based Pure Sine Wave Design.
- Inbuilt in rMPPT charge controller (30% more efficient).
- Maximum preference to Solar Power.
- USB based communication, 30 days data logs inbuilt and AC & DC energy meter inbuilt.
- GSM/GPRS based remote monitoring & controlling (Optional).
- Comply with IEC 61683 and IEC 60068-2-(1,2,14,30) standards.
- Robust design-20 yrs product life, 2-5 yrs of warranty.
- Reverse AC Voltage Protection.
- User friendly & Easily accessible LCD Display with all AC & DC Parameter Configurable by Display Switches & Digital LCD (20X4).
- User Friendly Control :- Output Voltage, Chg. Voltage - SPV/ Grid, Chg. Current - SPV/Grid, Grid Reconnect, Batt. Low.
- Priority based working modes - Smart/PCU/Hybrid (for saving energy & money).
- NLSD, Grid Charging, IT Load - Enable/Disable by LCD.

No. 1 Solar PCU Systems from last 10 years

Solar is Growth

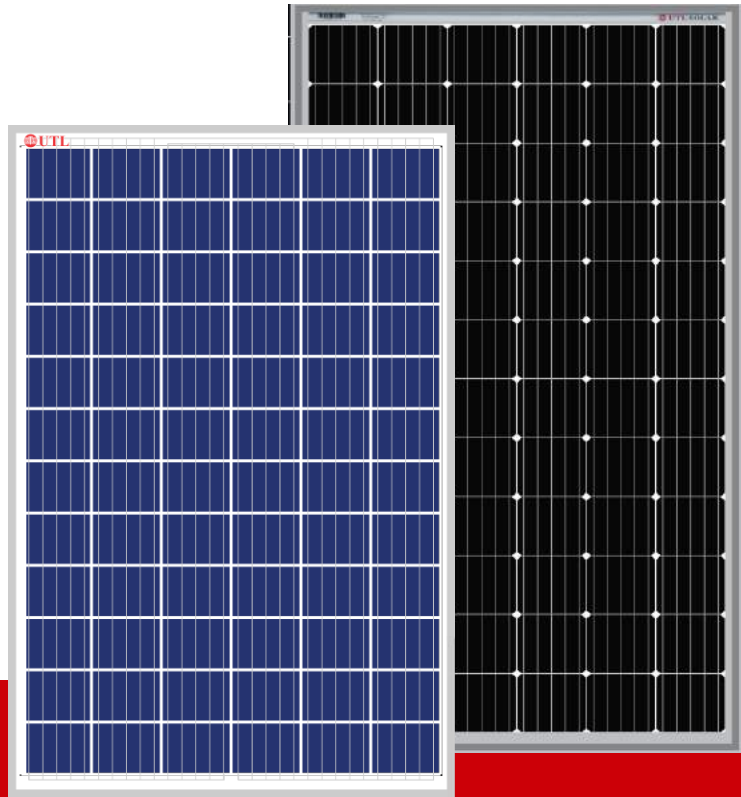
Ongrid Inverters



Available in
2kW to 60kW

FEATURES

- Transformerless Inverter.
- Low Harmonic Distortion, THDI<3%.
- Intelligent redundant Fan Cooling.*
- 5 Years Standard Warranty.
- Wide MPPT Voltage Range with Dual and Quad MPPT Design and Precise MPPT Algorithm.*
- IP 65 Certified.
- Integrated DC Switch.*
- Onboard SPDs for DC & AC Sides.*
- Wi-Fi and Monitoring Application Available.
- Multiple Protection Level.
- Maximum Efficiency Over 98.6%, EU Efficiency Over 98.2%



Poly Mono Perc

Available in
40W to 400W

Solar Panels

FEATURES

- Big cell area, increase efficiency due to heavy thickness there will be no hot spot.
- Max. light pass through glass and less reflect backMax. light pass through glass and less reflect back
- Water and heat protection, no air bubble, big module life.
- Remote tracking, module data storage
- Increase module strength module weight, heavy anodization reduces corrosion chances.
- Water and heat protected, internationally tested, long length help easy installation
- it goes into customer favor, less power loss during degradation
- PID free module is good for output and Voc
- No dust, no micro crack in modules
- Can bear wind load and snow load easily
- Module Efficiency upto 18%- High generation power, fast charging of battery
- Can bear weight and heavy storm

SOLAR TUBULAR POWER

HEAVY DUTY BATTERY



Available in
40Ah to 230Ah

FEATURES

- Tubular Gauntlent plates with more holes, for durable Backup
- High Pressure Die Casting
- Proper Mixture of Carbon , Barium sulphate and lignin for backup in the last months.
- Plastic Cap of HDPE Material for Long life
- Abundant Pure Alloy to prevent Vaporization
- Low Self Discharge Rate
- Non-leaking Vent Plug

Other products of **UTL**,
which can be sold later to the same customer



UTL 6.5 Kg and 8.5 Kg Semi Automatic Washing Machine

Other products of **UTL**,
which can be sold later to the same customer



UTL LED TV S32, UTL LED TV S40

Other products of **UTL**,
which can be sold later to the same customer



UTL Torch



**Solar Home
Lighting System**

Solar is Growth



**We are also coming up with Solar Pumps.
Most probably these will be stand-alone DC Solar Pumps with battery option.**



**Used in high rise tanks, Co-operative societies, Irrigation.
We shall soon launch a google form survey to know your demand of which HP.**

Solar is Growth



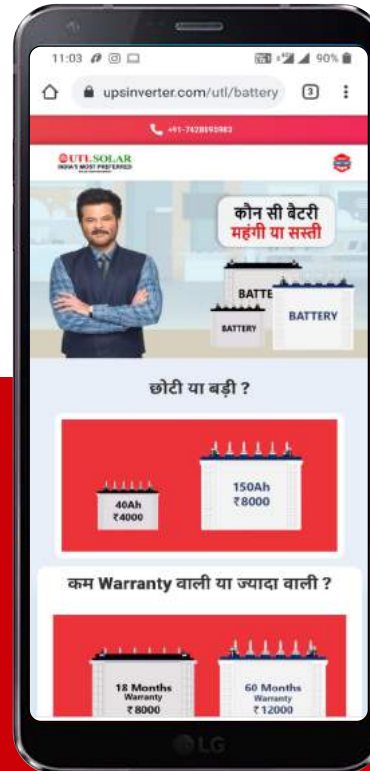
UTL inverter batteries are also becoming popular
which is sold online



These Inverter Batteries Sales are going very well

No. 1 Solar PCU Systems from last 10 years

Let me show you the battery web page



Click on the Phone
and see the Webpage

This is how a lot of consumers read and then decide to buy the batteries immediately.

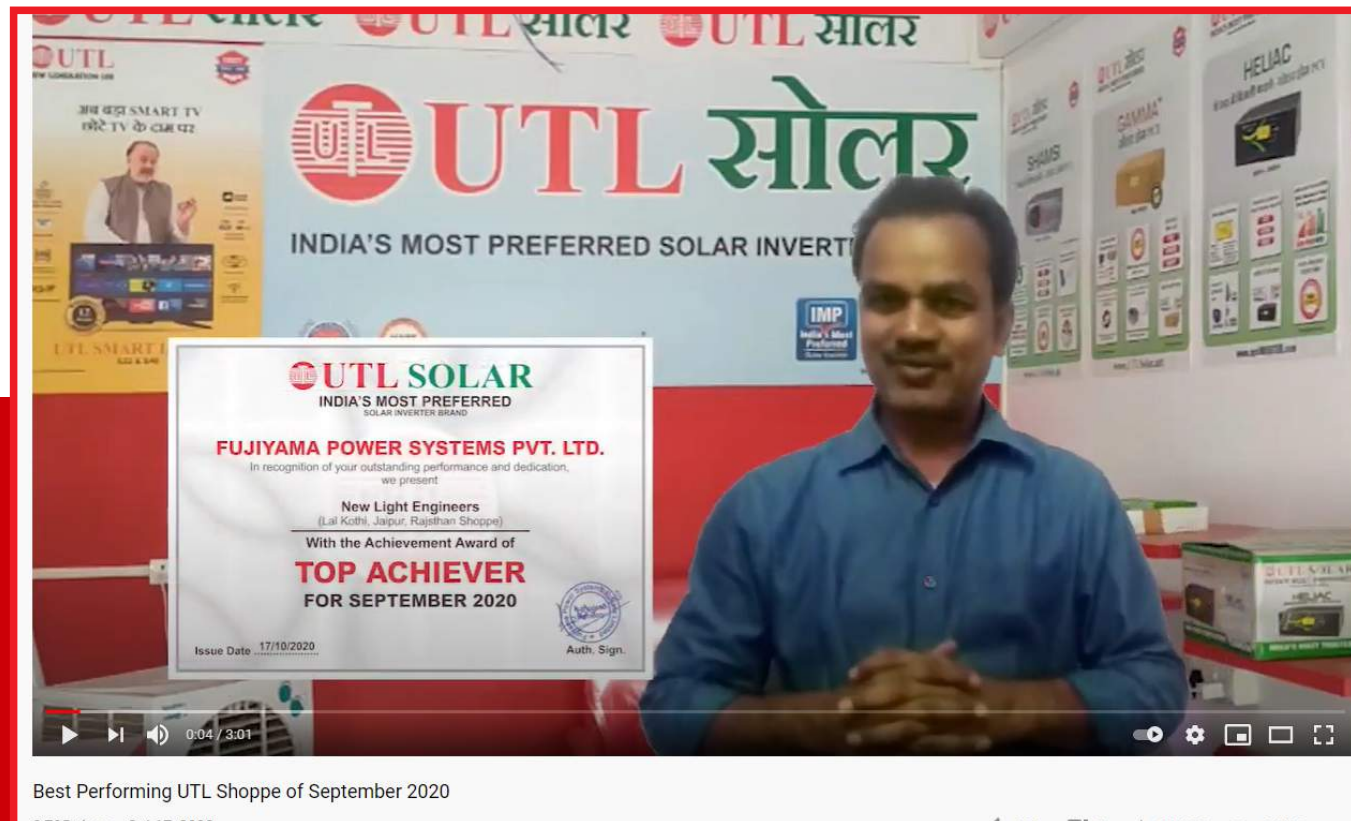
We have experimented with a few 100 batteries in USB series.

100 BATTERIES IN USB SERIES



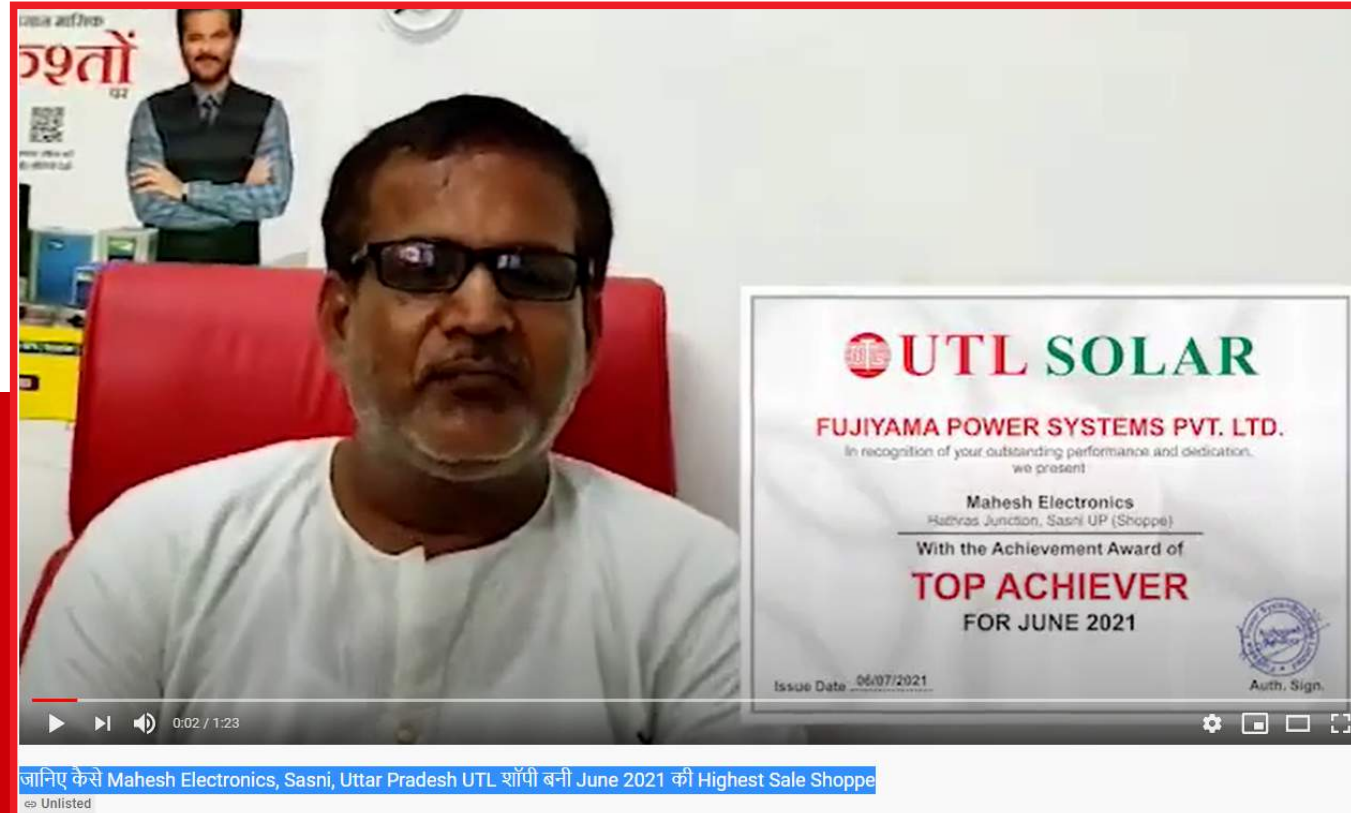
**It gave us marvellous response.
I would like to call a few shoppies who have sold these batteries.**

Shoppe Owner Review on UTL Solar's Product & Service



Best Performing UTL Shoppe of September 2020

Shoppe Owner Review on UTL Solar's Product & Service



**जानिए कैसे Mahesh Electronics, Sasni, Uttar Pradesh UTL शॉपी बनी
June 2021 की Highest Sale Shoppe**

Shoppe Owner Review on UTL Solar's Product & Service



UTL Shoppe Dasuya | अब इन्वर्टर नहीं सोलर इन्वर्टर ले

UTL Shoppe Dasuya | अब इन्वर्टर नहीं सोलर इन्वर्टर लें

Shoppe Owner Review on UTL Solar's Product & Service

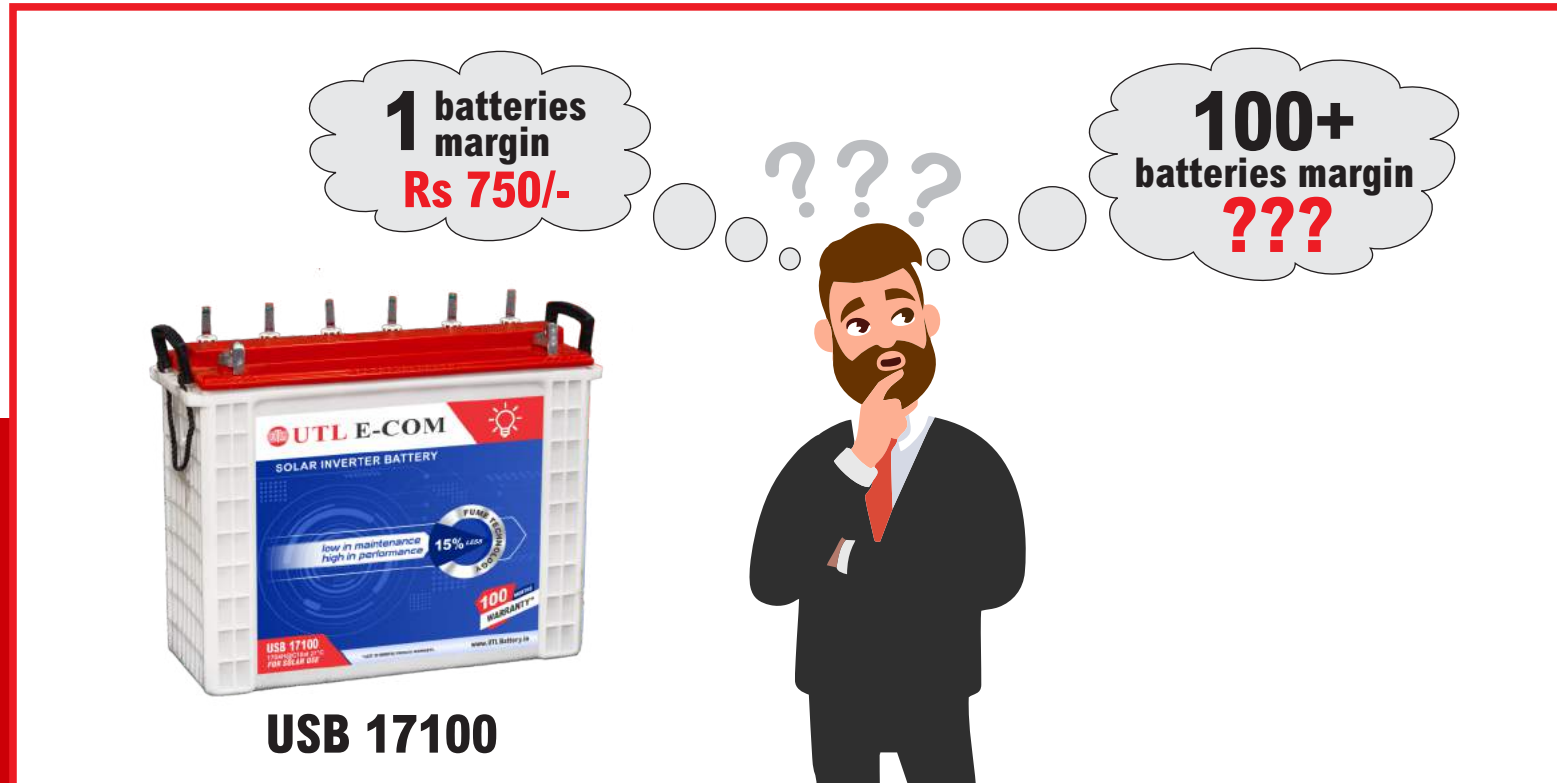


UTL SOLAR SHOPPE/PERFECT VISION/SAMASTIPUR/BIHAR/SOLAR INVERTER/BATTERY/SOLAR PANELS/ON GRID, OFF GRID PCU/SMU ETC
UTL SOLAR SHOWROOM SAMASTIPUR

UTL SOLAR SHOWROOM SAMASTIPUR

No. 1 Solar PCU Systems from last 10 years

Shoppe margin in USB 17100 is Rs 750. But the quantity option is huge.



**I think most shoppies can sell more than 100 batteries each month in full off season.
The total income generated will be much better than now from battery sale.**

Other Affordable Inverter Batteries from **UTL**



USB 1548



USB 1572



USB 2072

Including this 3 model , we are sure you will sell 100 batteries

Solar is Growth



**This all will help you sell more things to same consumers
and good sales over all.**



Wish you a great business ahead.

Leaflet for Inverter Batteries



UTL सोलर
INDIA'S MOST PREFERRED
SOLAR INVERTER BRAND*

खरीदने के 30 दिन बाद भी,
**इस से सस्ती बैटरी मिले,
तो पूरे पैसे वापिस**

UTL E-COM
SOLAR INVERTER BATTERY

**30 DAYS
MONEY BACK
GUARANTEE**

**SOLAR INVERTER BATTERY
with 100 Months* Warranty
USB-17100**

अधिक जानकारी के लिए QR कोड को स्कैन करें
अन्य Ah की सबसे सस्ती बैटरियाँ भी उपलब्ध



UTL सोलर
INDIA'S MOST PREFERRED
SOLAR INVERTER BRAND*

**PMPA - बैटरी की कॉस्ट का सही मूल्यांकन उसकी कॉस्ट
Per Month Per Ah (PMPA) रूपये प्रति माह प्रति Ah से ही होता है।**

उदाहरण
यदि कोई 150 Ah की 30 महीने वाली बैटरी
13500 रूपये में आती है तो
उसका प्रति माह खर्च - 13500 / 30 = 450 रूपये हुआ
ये बैटरी 150 Ah की है उसका खर्च
450 / 150 = 3 रूपये प्रति माह प्रति Ah PMPA हुआ।

इस तरह PMPA (पम्पा) से आप किसी भी बैटरी का मूल्यांकन आसानी से कर पाएंगे।

UTL की USB 17100 बैटरी है - क्यों सबसे सस्ती बैटरी ?

WARRANTY
100 Month*

PRICE
12,500/-
(inclusive of all taxes)

PMPA
0.73

**क्योंकि UTL की इस 170 Ah की 100* महीने वारंटी वाली बैटरी
का मूल्य Rs 12,500 है और इसका PMPA (पम्पा) 0.73 है।**

अन्य Ah की सबसे सस्ती बैटरियाँ भी उपलब्ध
UTL Authorized Shoppe

Solar | Inverter | UPS | Charger | Battery

**Please confirm order by tomorrow,
we shall print your name and address in this leaflet**

Solar is Growth

Poster for Inverter Batteries

UTL सोलर
INDIA'S MOST PREFERRED
SOLAR INVERTER BRAND*

खरीदने के 30 दिन बाद भी,
इस से सस्ती बैटरी मिले,
तो पूरे पैसे वापिस

USB-17100
with 100 Months* Warranty

UTL E-COM
SOLAR INVERTER BATTERY

अन्य Ah की सबसे सस्ती
बैटरियाँ भी उपलब्ध

₹1000

30 DAYS
MONEY BACK
GUARANTEE

अधिक जानकारी के लिए
QR कोड को स्कैन करें

Solar | Online UPS | Inverter | Charger | Battery

TERMS & CONDITIONS APPLY

Contact Detail

**Please confirm order by tomorrow,
we shall print your name and address in this leaflet**

No. 1 Solar PCU Systems from last 10 years

UTL SHOPPE INVESTMENT PLAN

8,36,000/-

Material

6,00,000/-

Franchise Fees

2,36,000/-*
(Including GST)

***Terms & Condition Apply**

No. 1 Solar PCU Systems from last 10 years

Franchisee Fees 100% Refundable*



***Terms & Conditions Apply**

1. 25 % Franchisee Fees Refundable on Sale of 25 Lac
2. 50 % Franchisee Fees Refundable on Sale of 50 Lac
3. 75 % Franchisee Fees Refundable on Sale of 75 Lac
4. 100 % Franchisee Fees Refundable on Sale of 1 Cr.

***Sale Period time is 2 Years (Starts from 1st Payment)**

No. 1 Solar PCU Systems from last 10 years

UTL SHOPPE BRANDING

Particulars	Specification
Reception Desk	18 mm Ply with 1 mm mica both side White & red colour
Podium Table	18 mm Ply with 1 mm mica both side White & red colour
Chairs	Regular- 3 No
Racks	18 mm Ply with 1 mm mica both side White & red colour
TV	40" LED TV
Glass Work	Aluminium 2*1.5 Section with 5 mm glass, Size max. 80 Sq ft.
Vinyl Flooring	Flooring Vinyl, Wooden Texture, Size max. 200 Sq ft.
Vinyl on Sunboard	Vinyl printing on 3mm
One way vision Vinyl	On the Door
Standee	Stand with 3m Mutho printing vinyl + Mat Lamination + Ms stand back side Standee 5 mm MDF with 3m Mutho printing vinyl + Ms stand back side
Logo	Logo beside reception Counter with 5 mm acrylic with ub printing
Posters	A3 Size Gumming
Sign Board	Sign Board with UTL Solar Branding

We are spending following for Shoppe
Interior
Electrician Incentive for Connecting - 1000 × 100
Tool Kit - 10000/-
Electrician Bag - Qty 100 (10000/-)
Marketing Promotion
15 days Training of Shoppe Engineer
3 to 5 Days Shoppe President Training
Electrician Training at Shoppe location
Rs 455000/-

*Above material may or may not vary as per future company decisions or actual site requirements.

UTL Solar, Manufacturer of Online UPS, Solar PCU, Home Solar Inverter, Tubular Battery, Solar Panel & E-Rickshaw Product, are known for their finest quality and customer trust. The objective of UTL Solar is to provide permanent solution of Electricity in village, semi urban and urban markets. Now UTL Solar are planning to open their exclusive shop with help of dealer, where all products will be available.



*All Pictures Shown Are For Illustration Purpose Only. Actual Design and layout may vary.

PROFITABILITY CHART

Approx Retail Sales Calculation

CATEGORY 1			
PRODUCTS	SALE (In Unit)	VALUE	AMT.
SOLAR HOME INVERTER	12	120000	12000
SOLAR PANEL	15	100000	10000
SMU	10	18000	3600
BATTERY	100	500/750	60000
TV/Washing Machine	10	500/1000	7500
GROSS TOTAL			93100

**We Expect that Our Franchisee will earn upto Rs 50000/Month
with Combined Efforts of Franchiser as well as franchisee**



Solar is Growth



90 Days Money Back Guarantee

We are aware you are spending your hard earned money for UTL Franchisee. UTL respects you & your money. As you are aware any new business requires time & effort to start making money. Joining hands with UTL will make your business easier.

In today's time the safest business with proper guidance is Solar business which will see increased demand and growth in business.



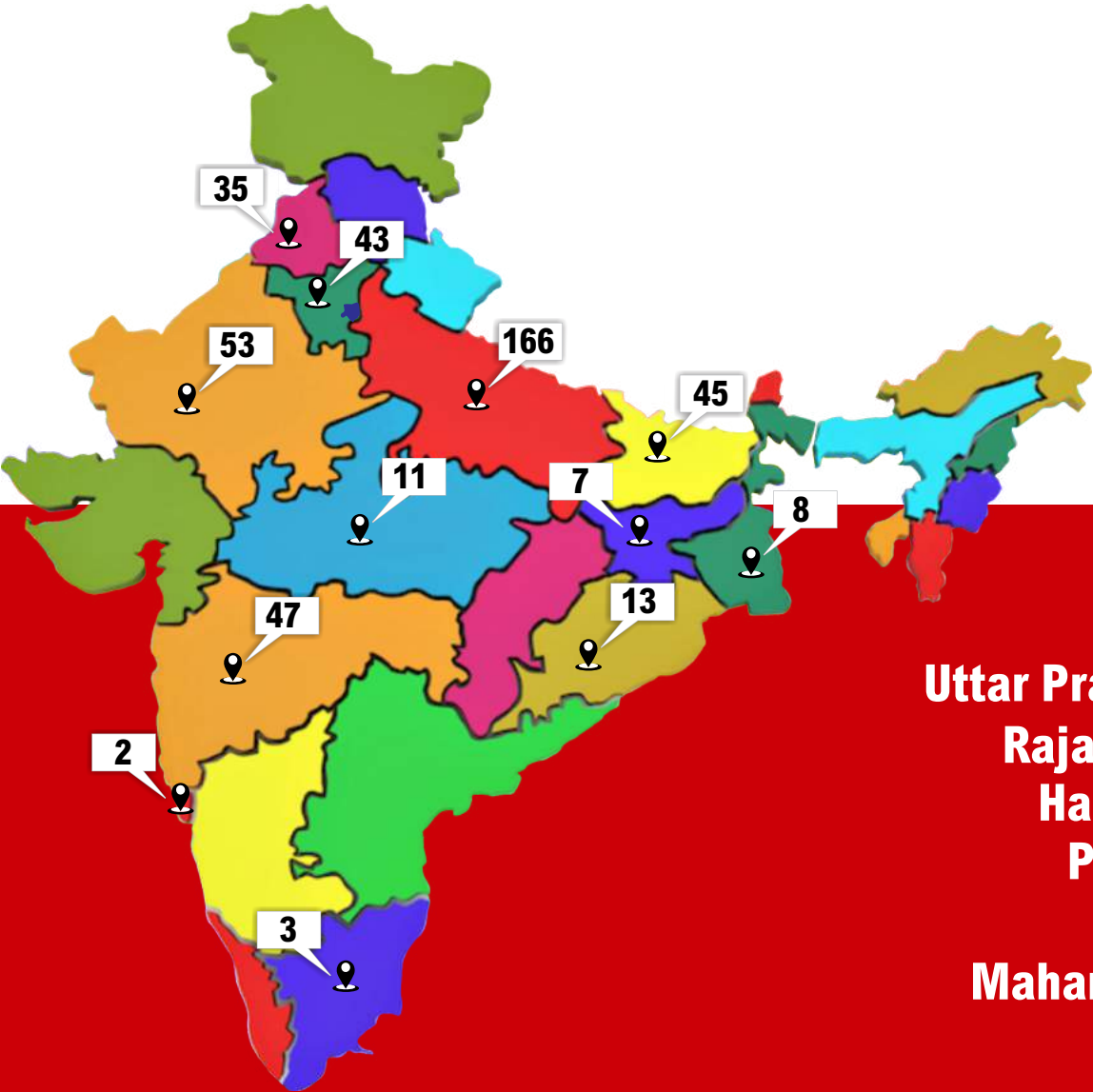
We will do Interior of your shop
with branding

We will do marketing promotion activity
in Nearby villages & markets

Create network of Electricians
who will help in Sales

We will hire 1 Sales cum Service Engineer
which will help in Sales & Service.

After investing in UTL solar Franchisee if you find us lacking in our efforts you can return the material and take back your money anytime during the 90 day period.



**450+ Shoppe
Across INDIA**

Uttar Pradesh	166	Odisha	13
Rajasthan	53	Goa	2
Haryana	43	Jharkhand	7
Punjab	35	Madhya Pradesh	11
Bihar	45	West Bengal	8
Maharashtra	47	Tamil Nadu	3

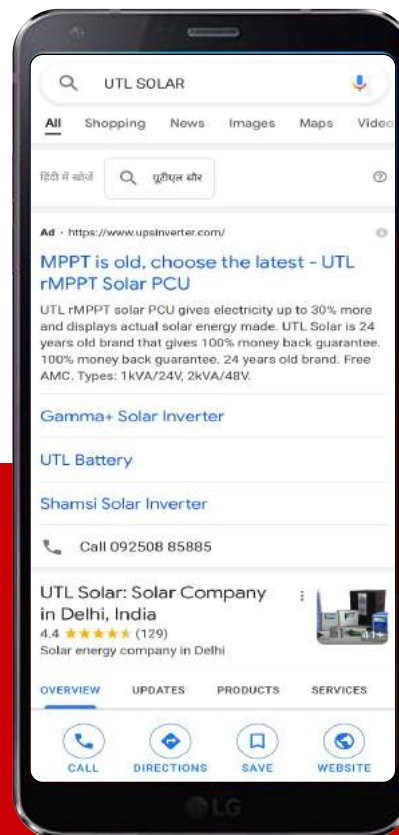
UTL Sales support is unmatched



Consumer Inquiries??????

Solar is Growth

Social Media Awareness

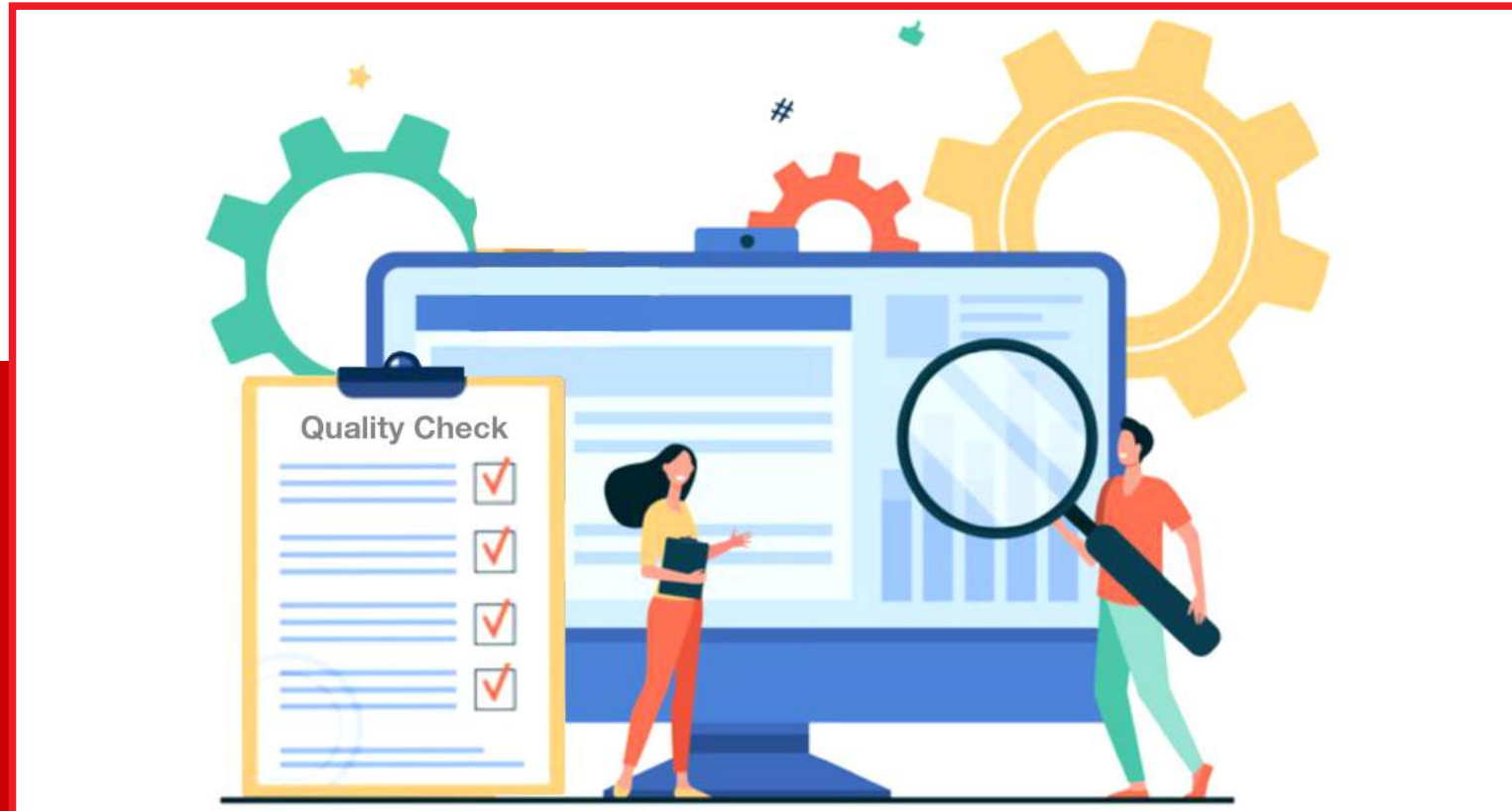


**Just type UTL Solar on your mobile and you will know what we mean.
Everyone who has any interest in Solar, Checks out UTL Solar for sure.**

Solar is Growth

Product Quality

Market standing from 25 years itself can be based on quality only.



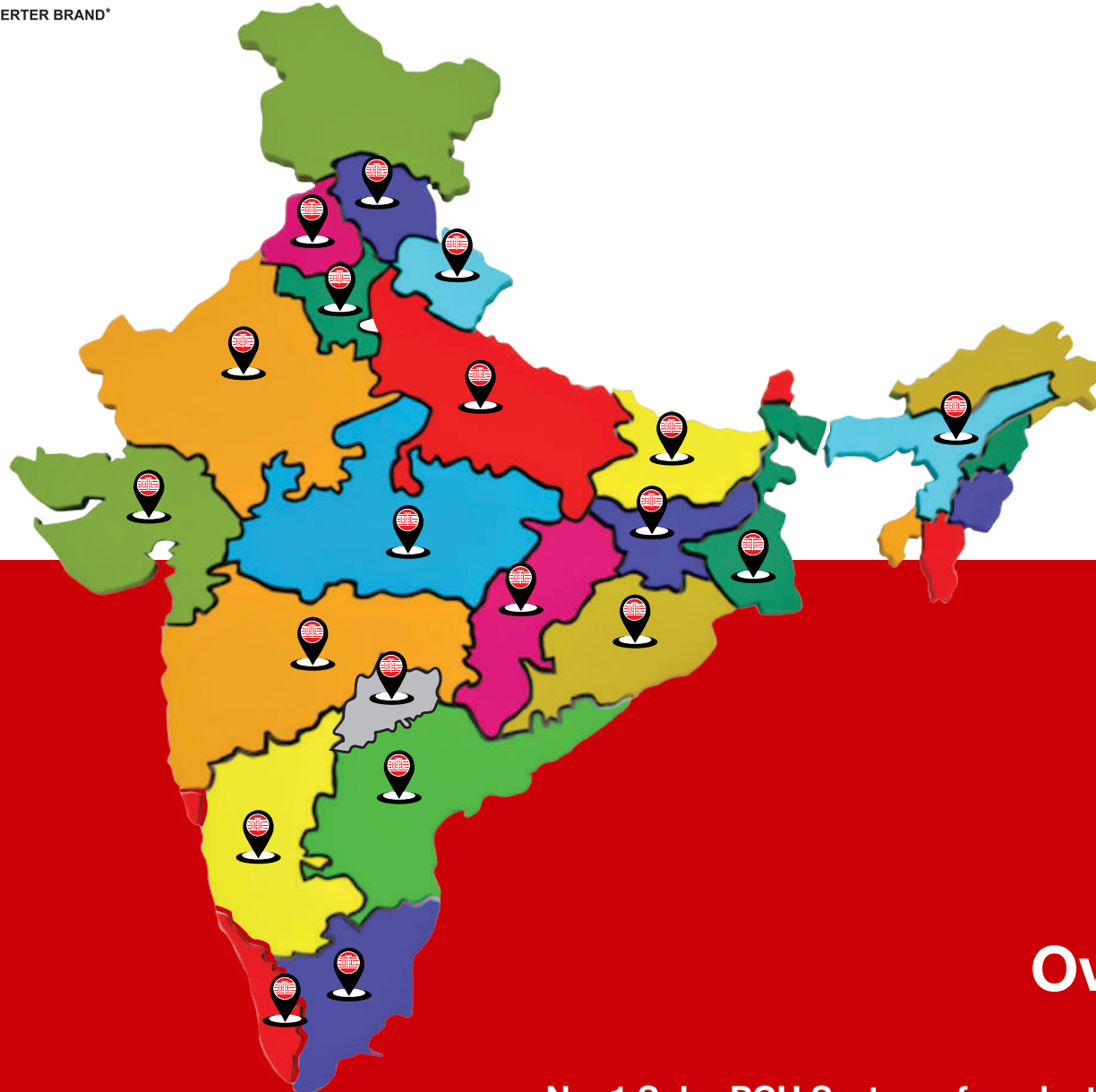
Check with any UTL distributor or dealer

No. 1 Solar PCU Systems from last 10 years

Solar is Growth



Service



**We Have
Over 250 Service Engineers
All Over India.**

No. 1 Solar PCU Systems from last 10 years

8 Solar experts are always there to guide the service team.



Provide **Service** from 675VA to 100kVA **on time.**



Best service amongst all Solar companies in India



Solar is Growth



Best part is quality.
If installation is good then there is no issue at all.



**0 Failure in 11 Years, no wonders Consumers made
UTL Solar - India's Most Preferred Brand.**

No. 1 Solar PCU Systems from last 10 years

Solar is Growth



Best part is quality.
If installation is good then there is no issue at all.



First Complaint in UTL Old Inverter in 13 years.
Our senior Consumer says he is very satisfied.

Thank You

FUJIYAMA POWER SYSTEMS PVT. LTD.



Corporate Office :-

53A/4,6 Rama Road Ind. Area,
Near Sat Guru Ram Singh Marg Metro Station,
Near NDPL Grid Office, Delhi - 110015.

Manufacturing Unit :-

Village Naryal, Near Sec-4 Barrier,
Parwanoo, Himachal Pradesh - 173220



sales@utlups.com



www.upsINVERTER.com