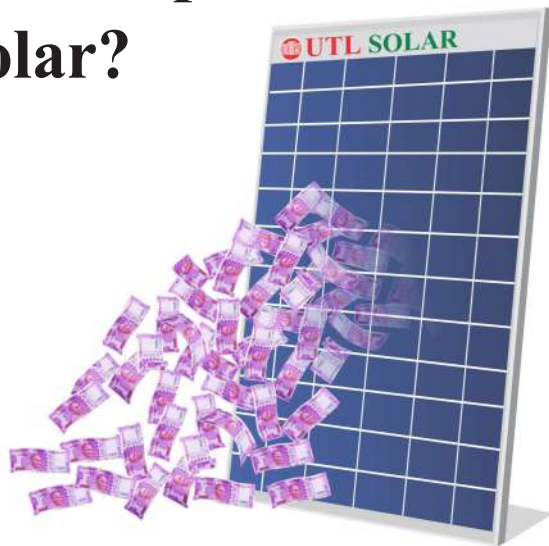


Do you want to earn  
upto **₹50000- ₹100000** per month  
from Solar?



**Solar energy is a Never ending Source of Power.  
The need of Solar is increasing Day By Day.**



**Solar is among such Businesses, that will definitely Grow.  
Solar is as easy as it is difficult, but you can definitely do a very Good Business  
with some Guidance.**

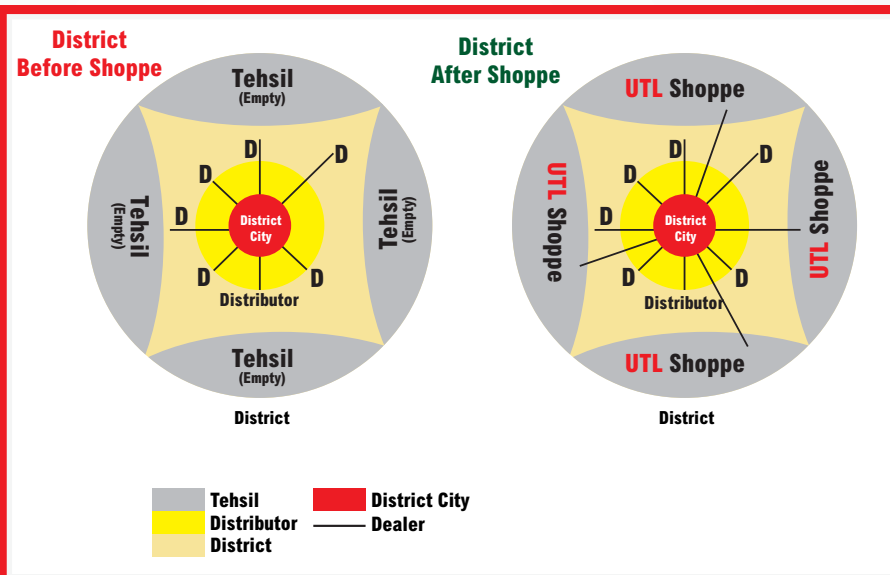
To grow your Solar Business easily **UTL SOLAR** presents,  
**UTL SOLAR** Franchisee , that will help you to run  
a Solar Business in more Easy way.



**UTL SOLAR** is India's Most Preferred Solar Inverter Brand.

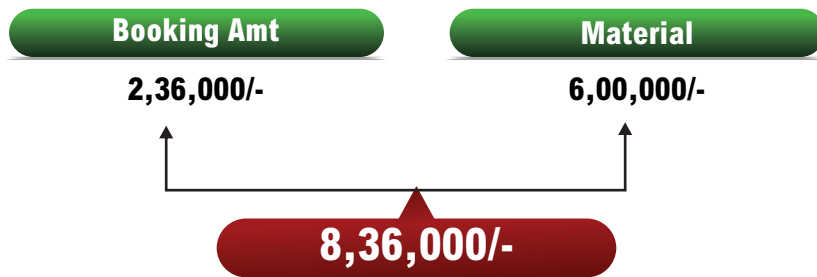


## Where will you get **UTL SOLAR** Franchisee and how the your Area will be Chosen ?



Shoppe will be given to you within your Taluk of your District and the Taluk will be fully under your area.

## UTL SOLAR Franchisee Investment

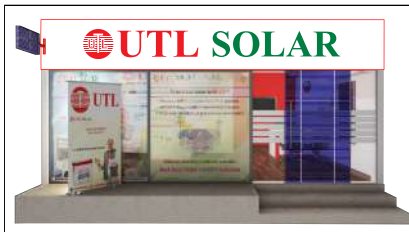


**What's the Procedure to  
get the UTL SOLAR Franchisee?**

## Preparing a Retail Shop

### RETAIL SHOP

Front View



Inside Images



### REQUIREMENT

200Sq.Ft. Area (without store)

300Sq.Ft. Area (with store)



## What will you get in a **UTL** Retail Shop ?

Particulars	Specification
Reception Desk	18 mm Ply with 1 mm mica both side White & red colour
Podium Table	18 mm Ply with 1 mm mica both side White & red colour
Chairs	Regular- 3 No
Racks	18 mm Ply with 1 mm mica both side White & red colour
TV	40" LED TV
Glass Work	Aluminium 2*1.5 Section with 5 mm glass, Size max. 80 Sq ft.
Vinyl Flooring	5mm Flooring Vinyl, Wooden Texture, Size max. 80 Sq ft.
Vinyl on Sunboard	Vinyl printing on 3mm
One way vision Vinyl	On the Door
Standee	Standee 5 mm Sunboard Sheet cutout CNC Cutting Stand with 3m Mutho printing vinyl + Mat Lamination + Ms stand back side Rollup Standee Standee 5 mm MDF with 3m Mutho printing vinyl + Ms stand back side
Logo	Logo beside reception Counter with 5 mm acrylic with ub printing
Posters	A3 Size Gumming
Sign Board	Sign Board with UTL Solar Branding

## We will give you a Sales cum Service Engineer?

- 1** They will be from your area only.
- 2** They will be hired by us or Referred by You Only.
- 3** ITI or Polytechnical Diploma Holders are only eligible
- 4** One of them will be Experienced and another person will be a Fresher.
- 5** They will be fully trained for Solar Service and Installation by Us.
- 6** The cost of Hiring to Training is fully borne by UTL only.

## Stipend + Conveyance of the **UTL Shoppe Sales / Service Engineer**



### **Stipend + Conveyance**

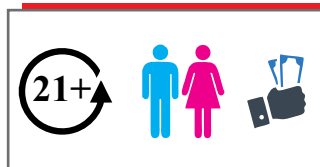
Maximum Stipend & wages is 27,500/-  
for both engineers it will be decided by  
company.

It will be paid by franchisee and  
franchiser on 50-50 basis

### **Training**

Company will provide complete  
training of sales and service.

**We will do Social Media Marketing and Promotions for you**  
**This will generate Sales leads and enquiries for the month for you**



**Target**  
**Age | Gender | Income**



**Social Media**

**We will also provide you Printed Marketing material support.**



**Product Catalogue**



**4x3 Banner**



**Canopy**



**T-Shirt & Cap**



**Standee**

**That you will use for your Shoppe Promotion in your area.**

## Electrician Network

An Electrician will be appointed  
for each Village



They can register themselves with you  
as a “SAUR MITRA”.



Company will provide you time -to - time  
Coupon Worth Rs. 1000/-, that you can use  
after the 5 Sales .



## Benefits of **UTL SOLAR** Shoppe



**Your Sales and Margin  
will Increase.**



**You will be having  
More Area to Operate.**

## Benefits of **UTL SOLAR** Shoppe



You will be working as a  
**Sub-Distributor**



The **UTL SOLAR** Dealer  
in your area will bill  
through you only.



## Benefits of **UTL SOLAR** Shoppe



**Your Business is  
Promoted**



**You are getting  
Trained Engineers**

## PROFITABILITY CHART

### Approx Dealer Sales Calculation\*

CATEGORY 2				
PRODUCTS	SALE (In Unit)	VALUE	MARGIN	AMT.
BATTERY	30	240000	4%	9600
HOME INVERTER	15	60,000	4%	2400
SOLAR PANEL	40	280000	4%	11200
SMU	50	90000	4%	3600
GROSS TOTAL				26800

## PROFITABILITY CHART

### Approx Retail Sales Calculation

CATEGORY 1				
PRODUCTS	SALE (In Unit)	VALUE	MARGIN	AMT.
BATTERY	15	160000	10%	16000
HOME INVERTER	12	120000	10%	12000
SOLAR PANEL	15	100000	10%	10000
SMU	10	18000	20%	3600
GROSS TOTAL				41600

## PROFITABILITY CHART

### Approx Commercial Sales (SPGS) Calculation

CATEGORY 3				
PRODUCTS	SALE (In Unit)	VALUE	MARGIN	AMT.
PCU (10kVA)	1	85000	4%	3400
BATTERY	10	80000	4%	3200
SOLAR PANEL	10 KW	240000	4%	9600
I&C (installation)	10Rs/WATT	100000	4%	4000
GROSS TOTAL				20200

## UTL SHOPPE PLAN

### CATEGORY 1

#### Approx Retail Sales Calculation

Specification for 200 Sq.Ft UTL SHOPPE (Deposit - 800000)

Sales / Month - 398000/-      Margin / Month - 41600/-

**(Gross Margin on Sale of UTL Product - 41600/Month)**

### CATEGORY 2

#### Approx Dealer Sales Calculation\*

Specification for 200 Sq.Ft UTL SHOPPE (Deposit - 800000)

Sales / Month - 670000/-      Margin / Month - 26800/-

**(Gross Margin on Sale of UTL Product - 26800/Month)**

### CATEGORY 3

#### Approx Commercial Sales Calculation

Specification for 200 Sq.Ft UTL SHOPPE (Deposit - 800000)

Sales / Month - 505000/-      Margin / Month - 20200/-

**(Gross Margin on Sale of UTL Product - 20200/Month)**

**As you know in the winters the solar business goes down,  
but the Sales must Go On and the incurring expenses  
must also be recovered..?**



Keeping this in mind **UTL SOLAR** comes with --  
**UTL Gas Geyser** and **UTL LED System**



**UTL Gas Geyser**



**UTL SOLAR**  
**LED Light System**

**Thus In the winters, not only the business will keep running,  
you will also earn Good Profits.**

Keeping this in mind **UTL SOLAR** comes with --  
**UTL LED Torch** and **UTL LED Lantern**



**UTL LED Torch**



**UTL LED Lantern**

Thus In the winters, not only the business will keep running,  
you will also earn Good Profits.



With **UTL SOLAR** Franchise you can run the  
Solar Business very easily and Earn Good Money.  
**UTL SOLAR** will Support fully to run the business.




**Now Choice is Yours - Because Money is Yours**

# Thank You

## FUJIYAMA POWER SYSTEMS PVT. LTD.

 **Corporate Office :-**  
53A/4,6 Rama Road Ind. Area,  
Near Sat Guru Ram Singh Marg Metro Station,  
Near NDPL Grid Office, Delhi - 110015.

**Manufacturing Unit :-**  
Village Naryal, Near Sec-4 Barrier,  
Parwanoo, Himachal Pradesh - 173220

 **For Sales : +91 9250 885 885**  
**For Service : +91 8510 885 885**

 **sales@utlups.com**

 **www.upsINVERTER.com**